



# Partner Event

## “The Challenge: Creating Hydrogen Cities”

When: 16:00 – 18:00, 20 September 2022

Where: [OREA Congress Hotel Brno](#), Křížkovského 458, Brno Czech Republic, OR  
online via [Zoom Link](#)

Time	Topic	Speakers
16:00 – 16:35	<i>Welcome</i>	<b>Maria Tsavachidis</b> , CEO EIT Urban Mobility.
	<i>Hydrogen Mobility Solution for the Future</i>	<b>Petr Mervart</b> , Plenipotentiary of the Minister of Industry and Trade for Hydrogen Technologies, Czech Republic.
	<i>Hydrogen Ecosystem – knowledge, interdependence, and cooperation</i>	<b>Olivia Carpenter-Lomax</b> , Consultant Engineer, Ricardo.
	<i>The Challenge: Creating Hydrogen Cities</i>	<b>Gareth Macnaughton</b> , Innovation Director, EIT Urban Mobility
16:35 – 16:45	Q&A	<b>Gareth Macnaughton</b> , Innovation Director, EIT Urban Mobility



Time	Topic	Speakers
<p><b>16.50 – 17.20</b></p>	<p><b><i>Panel Discussion 1: The hydrogen industry and its engagement with European cities and regions.</i></b></p> <p><i>For the successful installation of hydrogen infrastructure including filling stations and storage, European cities and regions must have a roadmap.</i></p> <p>Discussion topics:</p> <ul style="list-style-type: none"> <li>• How can the hydrogen industry effectively communicate with city and regional representatives to create best practice for the use of green hydrogen in urban transportation in order to contribute to zero emission targets</li> <li>• Multi-level dialogue and engagement with citizens, authorisation bodies, national and local officials.</li> <li>• First operations experiences, pilot projects, outcomes, and best practices.</li> </ul>	<p><b>Moderator:</b> Olivia Carpenter-Lomax, Ricardo</p> <p><b>Jan Naglmüller</b>, Škoda Group, Czech Republic</p> <p><b>János Onódi</b>, Mobility &amp; Innovation, Slovakia</p> <p><b>Alessandro Fauda</b>, Bosch VHIT, Italy</p> <p><b>Tamás Czikora</b>, MOL Group, Hungary</p>
<p><b>17:20 – 17.50</b></p>	<p><b><i>Panel Discussion 2: Perspective of hydrogen in the mobility mix for cities and regions</i></b></p> <p><i>In addition to hydrogen propulsion in public buses, regions and cities have a wider range of urban mobility needs which require sustainable solutions.</i></p> <p>Discussion topics:</p> <ul style="list-style-type: none"> <li>• Green fuel perspective of urban mobility planning, where does the effectiveness of BEV end and fuel cells begin?</li> <li>• Considering the planned consumption for transportation, how can cities in CEE region contribute to the production of green hydrogen?</li> <li>• What are the challenges and opportunities presented by the proximity of industry parks and logistics centres to urban areas, and their H2 infrastructure utilisation in urban mobility?</li> </ul>	<p><b>Moderator:</b> Óscar Iranzo Martínez EIT Manufacturing</p> <p><b>Belen Moreno Fresneda</b>, HySiLabs, France</p> <p><b>Francesco Guaraldi</b>, AESS – Moderna, Italy</p> <p><b>Tomoho Umeda</b>, Hydrogen Poland, Poland</p> <p><b>Dr. Daniel Minařík</b>, Moravian-Silesian Region Czech, Czech Republic</p>
<p><b>17:50 – 18:00</b></p>	<p>Q&amp;A</p>	<p><b>Gareth Macnaughton</b>, Innovation Director, EIT Urban Mobility</p>